

Clean Up Australia Day

2 March 2014

Business Clean Up Day

25 February 2014

Schools Clean Up Day

28 February 2014



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IAN KIERNAN CONGRATULATES AUSTRALIANS FOR PUTTING THEMSELVES IN THE PICTURE FOR ANOTHER FANTASTIC CLEAN UP AUSTRALIA DAY

Hobart, Sunday 2 March 2014: It's official: Australians in their hundreds of thousands have once again made Clean Up Australia Day an outstanding success.

All across Australia volunteers have put themselves in the picture to clean up their local parks, waterways, beaches, sporting fields, bushland and roadways – the local environment that is important to them and their families. Over 572,406 volunteers have donned their gloves and picked up a bag to remove rubbish from around 7,140 sites across the nation.

Since the national event started in 1990 Australians have donated more than million hours towards caring for the environment through Clean Up Australia Day, by removing an estimated 288,650 tonnes of rubbish from 145,754 sites across the country.

Ian Kiernan AO, Chairman and Founder of Clean Up Australia, speaking from the 2014 Clean Up Day headquarters in Hobart is passionate and proud of his fellow Australians, "Clean Up Australia Day always makes me so proud to be an Australian. We are not scared to put ourselves in the picture, get involved and get our hands dirty. This is a great community event bringing together friend, family, neighbours, team-mates and colleagues. There is no other event like it in the Southern Hemisphere. We can all be proud of our achievements."

The support for the event continues to grow across Australia as communities become more aware of the importance of protecting their local environment. Early figures predict volunteers will have removed around 15,708 tonnes of rubbish, just the beginning of what is shaping up to be a tremendous effort yet again.

"Clean Up Australia Day is made possible every year with the support of all sectors of the community - councils, corporates, local business and most of all our volunteers who work tirelessly every year to make the event a success."

"As demonstrated again today these volunteers continue to find a staggering number of cigarette butts and recyclables such as glass, plastics and paper continuing to rubbish our parks, beaches, waterways and road-sides."

Around 80% of the rubbish collected each year is recyclable.

"I urge everyone to put themselves in the picture every day by not littering and picking up unsightly rubbish as you go through your day. We all need to take more responsibility for our local environment every day of the year to supplement our national clean up day," said Kiernan.

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Working with limited resources, Clean Up Australia is a not-for-profit NGO which is not government funded. The organisation relies on corporate sponsors and donors to supply funding and resources and will continue to provide free bags, gloves and other equipment for as long as it has the funds to do so. Donations can be made online www.cleanupaustaliaday.org.au

2014 Preliminary Results @ 1.00pm AEST Sunday 3 March 2013

Registered sites by state + estimated volunteer numbers and rubbish tonnage

	Registered sites	Estimated volunteer numbers	Predicted rubbish tonnage
Australian Capital Territory	128	7 409	281.6
New South Wales	2 994	232 644	6 586.8
Northern Territory	79	6 614	173.8
Queensland	1 276	86 574	2 807.2
South Australia	523	27 738	1 150.6
Tasmania	257	14 860	565.4
Victoria	1 366	92 034	3 005.2
Western Australia	517	38 684	1 137.4
Estimated totals:	7 140	572 406	15 708

-ENDS-

For any further media information or an interview, please contact Tracey Wigg, Gaia Communications on 0419 141 266 Email: tawigg@bigpond.com

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