

Clean Up Australia Day

2 March 2014

Business Clean Up Day

25 February 2014

Schools Clean Up Day

28 February 2014



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Registrations now open to register for Business Clean Up Day 2014

Put your business in the picture and register your Business Clean Up sites for 2014 to green up and clean up your business.

In 2013, 305 businesses across Australia took part in Business Clean Up Day. Together with communities and schools Australian businesses helped to remove over 16,150 tonnes of rubbish right across Australia.

By taking part, businesses are inspired to work towards improving their environmental impact. Some businesses also took the opportunity to clean up their own place of business and introduce environmentally friendly initiatives including recycling, electronic versus paper based communication and replacing energy guzzling equipment with power saving alternatives.

Clean Up Australia's Chairman and Founder, Ian Kiernan AO, is urging more businesses to get involved in Business Clean Up Day across Australia to make their business environment greener and cleaner.

"We're urging all Australian businesses to work together to clean up your local environment or introduce more environmentally friendly policies in your own workplace," said Mr Kiernan. "Put your team in the picture and help clean up your local park, waterway, beach or even your own premises. It's great team building to work together and see the positive results that Business Clean Up Day can achieve."

There are many ways to get involved in Business Clean Up. If you can't register a clean site you could make a tax deductible donation on behalf of your company and staff; run a team building fundraiser; become a Business Supporter; or help your employees to dispose of their old mobile phones in an eco-friendly way through organising your own collection point.

"Everyone can be centre stage, individually or as part of a team. Business Clean Up Day is a simple way to put your business in the picture to clean up, fix up and conserve our greatest resource – Australia."

Clean Up Australia is a non-government funded, not-for-profit organisation, which relies on donations from individuals and businesses to mobilise hundreds of thousands of Australians to produce fundamental, positive change. A donation to Clean Up Australia will assist them to work with communities to help everyone learn to live with the challenges that a changing climate brings.

Registrations for Business Clean Up Sites are now open. To register go to: www.cleanupaustriaday.org.au

BUSINESS CLEAN UP DAY 2014 - Put your business into the picture today.

WHAT: The opportunity for Australian businesses to take part in the nation's largest community event, get a Clean Up Team together and register a Business Clean Up Site or green up and clean up their own place of business. Participating businesses pay \$150, which covers the cost of the Business Clean Up Kit and access to the Clean Up Australia Business Circle.

WHEN: Business Clean Up Day – Tuesday, 25 February 2014

WHERE: Businesses of all sizes across Australia

WHO: All businesses are encouraged to take part - work places and other organisations.

HOW TO ORGANISE A BUSINESS CLEAN UP SITE: Select a site in your area that you think needs cleaning up. Register your Business Clean Up Site online at www.cleanupaustriaday.org.au or call 1800 CUA DAY for more information; receive a Clean Up Kit; promote your Clean Up Site within your office to attract volunteers and don't forget to have fun on the day.

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Become a Business Supporter

Becoming a Business Supporter of Clean Up Australia is a great way to contribute to your Social Corporate Responsibility. With your support we will be able to continue providing free materials to communities across Australia as they clean up all year round. There are three levels of support, each with associated benefits.

See <http://www.cleanupaustraliaday.org.au/about/about-the-event/business-supporters>

Become a YOU Business Partner

YOU is a fundraising campaign inviting individuals and businesses to join us as a major community sponsor of Clean Up Australia Day. 100% of the money raised will go towards the costs of materials that are provided free of charge to Clean Up Australia Day community volunteers all year round. Go to www.cleanup.org.au and follow the prompts to become a **YOU** Business

Donate to Clean Up through Workplace Giving

Workplace giving is the most simple and tax effective way for employees to donate to Clean Up pre-tax through their payroll system.

Set up a Collection Point for old mobile phones in your business

Help your employees to dispose of their old mobile phones in an eco-friendly way through organising your own collection point. Find out more: <http://www.cleanup.org.au/au/CleanUpMobilePhone/register-to-clean-up-mobile-phones.html>

-ENDS-

For further media information, interviews and photographs, please contact Tracey Wigg at Gaia Communications on 0419 141 266

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