

Clean Up Australia Day LOCAL COUNCIL ENVIRONMENTAL AWARD

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Clean Up Australia and Veolia Environment; world leader in environmental solutions, have teamed up to develop an award that recognises the most outstanding effort given from a Council during the Clean Up Australia Day 2008 campaign. All of the councils that register for Clean Up Australia Day 2008 will be eligible for entry.

A representative from the Council will be required to complete a Submission Entry Form detailing the participation of the local council in all activities and the role of Council in engaging their local community to participate in the event.

The judging criteria will include all aspects of Council support and involvement, including;

- Number of Clean Up sites (across all 3 campaign days) in the Local Council Area.
- A specific look at community groups involved in CUAD.
- Evidence of campaign growth from 2007.
- Level of promotional activity undertaken to encourage participant involvement.

The winner of the National Clean Up Australia Day – Local Council Environmental Award will win \$5000 from Veolia Environment to be used specifically for a community based environmental project.

Please note: Winners will be chosen by an independent judging panel. Judges will assess entries based on the criteria.

THIS AWARD IS PROUDLY SPONSORED BY VEOLIA ENVIRONMENT.

In Australia and New Zealand, Veolia Environment responds to its customers' needs with tailored and cost effective solutions to the problems they encounter in the fields of energy, water, waste management and transportation.

HOW TO ENTER

1. Councils are required to register their participation in the 2008 campaign by completing an 'expression of interest' form. This can be found on the website www.cleanup.com.au or by calling 1800 CUA DAY or 1800 282 329.
2. Once registered, councils are asked to complete the Local Council Environmental Award Submission Form and send to Clean Up Australia for judging.
3. Councils must submit their final submission for consideration by 5pm, 7th April 2008.
4. The winning council will be announced on 28th April, 2008. The winning council will be notified by mail, phone and the results will be published on the Veolia and Clean Up Australia websites.

Visit www.cleanup.com.au or www.veoliaes.com.au for further information, or email national@veolia.com.au for all enquiries.