

**Clean Up Australia Day**  
4 March 2012  
**Business Clean Up Day**  
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2 March 2012



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## IAN KIERNAN CONGRATULATES AUSTRALIANS FOR WORKING TOGETHER FOR A FANTASTIC CLEAN UP AUSTRALIA DAY

**Adelaide, Sunday 3 March 2013:** It's official: Australians have come out in outstanding numbers to clean up their local communities on the 23rd Clean Up Australia Day.

Following the challenges – extreme temperatures, floods and fires - of our recent summer Australians have more than demonstrated their passion and responsibility for cleaning up their local environment. Over 550,300 volunteers have donned their gloves and picked up a bag to remove rubbish from around 7341 sites across the nation.

Since the national event started in 1990 Australians have donated more than 26,100,600 million hours towards caring for the environment through Clean Up Australia Day, by removing an estimated 288,650 tonnes of rubbish across the country.

Ian Kiernan AO, Chairman and Founder of Clean Up Australia, speaking from the 2013 Clean Up Day headquarters in Adelaide is passionate and proud of his fellow Australians, "Clean Up Australia Day always makes me so proud to be an Australian. We have seen this event continue to grow in momentum every year. Australians have taken a very simple idea and run with it – we all continue to just get out there and make a difference rather than just sitting back and thinking about it."

"An estimated 550,300 volunteers joined Clean Up Australia Day activities this year. Early figures predict they will have removed around 16,150 tonnes of rubbish, just the beginning of what is shaping up to be a tremendous effort yet again."

"Once again I am overwhelmed with the support that we receive from all sectors of the community – councils, corporates, local business and most of all our volunteers who work tirelessly every year to make the event a success. As demonstrated again today these volunteers continue to find a staggering number of cigarette butts and recyclables such as glass, plastics and paper continuing to clutter our parks, beaches, waterways and road-sides."

"I urge everyone to join the winning team for Clean Up Australia every day by not littering and picking up unsightly rubbish as you go through your day. We all need to take more responsibility for our local environment every day of the year rather than our national clean up day," said Kiernan.

Working with limited resources, Clean Up Australia is a not-for-profit NGO which is not government funded. The organisation relies on corporate sponsors and donors to supply funding and resources and will continue to provide free bags, gloves and other equipment for as long as it has the funds to do so. Donations can be made online [www.cleanupaustriaday.org.au](http://www.cleanupaustriaday.org.au)

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Suppliers



**Website:** [www.cleanupaustriaday.org.au](http://www.cleanupaustriaday.org.au) | **Email:** [cleanup@cleanup.com.au](mailto:cleanup@cleanup.com.au) | **Phone:** 1800 CUA DAY or 1800 282 329 | **Fax:** (02) 9251 6249  
**Address:** PO Box R725 Royal Exchange NSW 1225 Australia | Clean Up Australia Ltd ACN 003 884 991 ABN 93 003 884 991

**2013 Preliminary Results @ 1.00pm EST Sunday 3 March 2013**

**Registered sites by state + estimated volunteer numbers and rubbish tonnage**

	<b>Registered sites</b>	<b>Estimated volunteer numbers</b>	<b>Predicted rubbish tonnage</b>
<b>Australian Capital Territory</b>	<b>102</b>	<b>4660</b>	<b>224.4</b>
<b>New South Wales</b>	<b>2941</b>	<b>240631</b>	<b>6470.2</b>
<b>Northern Territory</b>	<b>89</b>	<b>7532</b>	<b>195.8</b>
<b>Queensland</b>	<b>1423</b>	<b>91743</b>	<b>3130.6</b>
<b>South Australia</b>	<b>507</b>	<b>40931</b>	<b>1115.4</b>
<b>Tasmania</b>	<b>269</b>	<b>20901</b>	<b>591.8</b>
<b>Victoria</b>	<b>1448</b>	<b>108102</b>	<b>3185.6</b>
<b>Western Australia</b>	<b>562</b>	<b>35833</b>	<b>1236.4</b>
<b>Estimated totals:</b>	<b>7341</b>	<b>550330</b>	<b>16150.2</b>

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For any further media information or an interview, please contact Tracey Wigg, Gaia Communications on 0419 141 266 Email: [tawigg@bigpond.com](mailto:tawigg@bigpond.com)