



Clean Water Campaign

"I grew up on the shores of Sydney Harbour where I learned to fish, sail and swim. I've sailed the world's oceans and seen first-hand the impact of humanity and the effects of pollution on even the most remote locations. But I know we can change things, catchment by catchment, point-source by point-source and turn the problems around. With the community, business and government working together, we can make a difference. With your help, Australia's waterways and our water management can be improved.

Join with us and help Clean Water become a reality for future generations."

Ian Kiernan AO, solo around the world yachtsman, Chairman & Founder, Clean Up Australia and Clean Up the World.

Did you know?

- *Of all the water on earth, only 3% is fresh water. Of this, 2% is locked up in polar ice caps, glaciers and the atmosphere leaving only one percent available for use¹.*
- *The water used everyday inside and around our homes would fill about 1000 Olympic swimming pools a year.*
- *49 % of all water in the home is used in the bathroom.*
- *Since 1950 global water use has more than trebled. On current trends, over the next 20 years humans will use 40% more water than we do now with the number of people living in water-stressed countries expected to climb from 470 million to three billion by 2025.*
- *Almost 20% of the water used in cities is used by businesses¹.*
- *Three times as much rubbish is dumped into the world's oceans annually as the weight of fish caught.*

Securing clean water for the future!

Whether it's the local creek that flows through your neighbourhood, or the river where you swim, boat and fish, the spectacular ocean beaches that ring our island continent, or simply the glass of water from the tap in your home, clean water is essential for life.

Clean Up Australia has, for the past 15 years, helped improve Australia's waterways. From local clean up activities; educating the community; lobbying local, state and federal agencies; to fixing-up polluted waterways - Clean Up fights to safeguard our drinking water; protect, preserve and restore our rivers, streams, lakes, wetlands and coastal waters; prevent marine debris and promote water conservation and better water management.

Now a national initiative, the Clean Up Australia Clean Water Campaign aims to continue to repair, restore and maintain healthy waterways by promoting efficient water use by reducing water pollution through the use of practical action and innovative technologies.

It's about a new approach to water management, creating urgent water reform in the way we currently use water in this, the driest continent.

Five major technology-based projects, costing over \$30 million have already been realized by Clean Up's collaborative approach of bringing the community, business and government together.

- Taronga Zoo Waste Water Treatment Plant (NSW)
- Karkarook Park Wetland Restoration (VIC)
- Richmond Water Reuse (NSW)
- Parsley Bay Remediation (NSW)
- Moonee Ponds Stormwater Initiative (VIC)

Current water issues of concern to Clean Up Australia include inefficient water use, wastewater reuse, stormwater management, marine debris, sewerage treatment and ocean outfalls, degrading riverine environments.

Clean Up - inspiring and working with all Australians to clean up, fix up and conserve our environment.

Clean Water Projects

There are a host of current and new local projects that need funding to enable Clean Up Australia to deliver clean water to communities around the nation. With your support, Clean Up Australia will be able to identify and implement these and many more projects across Australia and the world.

Together we will be helping communities secure clean water for their children and grandchildren.

2005 and Beyond

Tsunami Clean Water Project

Recognising that one of the most immediate needs in tsunami affected regions is clean water, the Clean Up Australia Tsunami Clean Water Project, through our global outreach program Clean Up the World, constructs, deploys and installs gravity powered water treatment units.

Clean Up is now raising funds to construct, deploy and install 300 Skyhydrants.

All funds raised for this project will be spent on production, transport and installation of water treatment units in tsunami affected areas.²

Busby's Bore, Sydney

Through the Busby's Bore Project, the Green Parks of Sydney will no longer need to rely on Sydney's main drinking water supply, rather they will use water from Busby's Bore, supplemented by flows of aquifer water from Sydney assets for irrigation of the Royal Botanical Gardens, Domain and Hyde, Cook and Phillip Parks.

This project represents a fantastic opportunity for everyone involved to show strong commitment to a sustainable environment in Sydney.

Derwent River Riverkeeper, Hobart

Initiated in response to the ongoing degradation of the Derwent Estuary and surrounding local beaches, this project aims to inspire the community to actively work together with businesses and government to maintain and improve their local marine environment.

Carpentaria Ghost Nets Programme – Saltwater People Working together, Northern Australia

Three times as much rubbish is dumped into the world's oceans annually as the weight of fish caught. Worldwide, people have reported entanglement for at least 143 marine species, including almost all of the world's sea turtles, and between 700,000 and 1 million seabirds killed from entanglement or ingestion each year.

The Gulf Ghosts Nets Project will set up an indigenous community network across the Gulf of Carpentaria that will remove and monitor harmful marine debris from local coastlines.

Mermaids Pool

Clean Up is working with the local community of manly in Sydney to remediate a degraded area including the waterfall, creek line, naturally formed pool and surrounding bushland.



References

1. **Worldwide Home Environmentalist's Network**
home.vicnet.net.au/~when
2. Tax deductible donations can be made to Clean Up Australia's Tsunami Clean Water Project. Cheques should be made out to the Clean Up Australia Environment Fund.

For more information
www.cleanup.com.au



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