



# Clean Up Australia Fix Up Projects

*Many environmental challenges cannot be solved in one day. Clean Up Australia Projects were developed in response to a desire for long-term solutions to environmental problems – moving from the concept of a Clean Up to a permanent Fix Up.*

## From Clean Up to Fix Up

### What are Clean Up Australia Projects?

Clean Up Australia Projects were developed in response to the community's desire for long-term solutions to environmental problems. Working in partnership with different sections of the Australian community, Clean Up Australia Projects take the idea of a Clean Up further, to a permanent Fix Up.

Fix Up Projects aim to repair and restore our fragile environment for future generations by:

**Actively involving** local communities in identifying and fixing up local environmental problems.

**Developing partnerships** to create sustainable solutions to Australia's environmental problems.

**Showcasing Australian technology** through its successful application to environmental problems.

An important concept of Fix Up projects is the emphasis placed on developing and implementing sustainable solutions that address the source or cause of the environmental problem, rather than just the symptoms.

### Who can get involved?

Any Australians can think of their own area to adopt as a project. This includes governments and their agencies, business and industry, community groups and individuals.

### Why are Clean Up Projects so important?

Clean Up Australia recognises that many environmental threats and challenges cannot be solved in just one day. Longer-term commitment and action is necessary to combat these problems and restore the environment to a balanced, healthy condition.

It is important that local communities are involved and informed about environmental issues and projects in their area. This fosters good community relations and a sense of ownership among local residents helping long-term project management.

### How can Clean Up Australia help your project?

The type of support provided by Clean Up Australia can be tailored to specific project needs.

Clean Up Australia Projects fall into two general categories:

*Clean Up Australia Partnership Projects/Clean Up Australia Coordinated Projects* - Clean Up Australia will have a major role in the planning and possibly the implementation of the project.

*Clean Up Australia Endorsed Projects* – Clean Up Australia will have a lesser role in the project, focusing on facilitating relationships.

### Eligible Clean Up Australia Fix Up Projects include:

- \* Restoring a creek or wetland
- \* Restoring and protecting a natural habitat of threatened flora and fauna
- \* Implementing a waste management or reduction strategy
- \* Decontaminating a polluted site
- \* Removing sewage and trade waste effluent from waterways or removing rubbish from public roads and recreation areas.

### Clean Up Australia can help to:

- \* Involve other groups such as industry, business or government in your project
- \* Contact other communities, businesses or agencies dealing with similar problems,
- \* Plan or promote your project,
- \* Translate your idea into a project that can be implemented,
- \* Identify funding sources, including corporate sponsorship and in-kind support and
- \* Access government programs, grants or other assistance.

*Clean up - inspiring and working with all Australians to clean up, fix up and conserve our environment.*

# How to make your project a Clean Up Australia Fix Up Project...

*In order to become a Clean Up Australia Fix Up Project, your project should meet certain criteria. If your project sounds like it qualifies, fill out a nomination form and send it to Clean Up Australia.*

A Clean Up Australia Fix Up Project is centred on activities that will fix up a natural area that has been degraded; or conserve a particular environment. The project usually takes a minimum of six months to complete and should also meet some of the following criteria.

- \* Involve local communities directly in the development and management of long term solutions to local environmental problems,
- \* Be developed collaboratively with government, local industry, business, community and/or environmental groups,
- \* Address the source and not just the symptoms of environmental problems,
- \* Educate or raise the community's awareness of particular environmental issues or problems,
- \* Promote conservation of biodiversity and ecological sustainability,
- \* Be part of an integrated management plan for the local area or region,
- \* Develop alternative strategies and technologies which provide a model from which other communities could benefit,
- \* Significantly benefit the community and/or local environment,
- \* Be achievable.

## Why become a Clean Up Australia Fix Up Project?

Clean Up Australia Projects are promoted through the Clean Up Australia 'Community' newsletter, website and other promotional activities. You will be entitled to use the Clean Up Australia logo on publications and signs at the project site and you will have access to Clean Up Australia staff, who can advise you on various aspects of your project.

## How can I apply for a Clean Up Australia Project?

If your project meets the Clean Up Australia Project criteria, please complete a nomination form and post, email or fax it to us.

Clean Up Australia will review your proposal and, if satisfied that it is consistent with our goals, we'll contact you to confirm the roles of participating groups and Clean Up Australia in the project. This will be formalised by a short agreement.

## General Clean Up Australia Project Conditions...

All Clean Up Australia Fix Up Projects are recognised for an agreed period. If the project is not completed within this period it will be reviewed for continued recognition as a Fix Up Project.

Participating organisations are expected to provide regular updates on the project's progress, provide a final report and ensure the provision of resources as necessary for project implementation.



## Some past and present Clean Up Australia Fix Up Projects...

- Mermaids Pool Restoration Project
- Parsley Bay Remediation Project
- Taronga Park Zoo Water Recycling Project
- Waste Reduction Accreditation Program for Retailers
- Richmond Water Reuse Project
- Busby's Bore
- Monee Ponds Creek
- Carbusters
- Lord Howe Waste Management Project
- Millennium Kids
- Clean Up Your ACT – Don't be a Tosser



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