

Great North Clean Up  
14-16 September 2012



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16 August 2012.

## Join the team to win Gold for the Top End

With just over a month to go to the Great Northern Clean Up, Clean Up Australia wants you to join the team and help clean up the Top End on 14-16 September.

In 2011, more than 6,200 volunteers across 156 sites removed an estimated 340 tonnes of rubbish. That's a lot of people giving up their time to help clean up our greatest resource – Australia.

The Great Northern Clean Up was created in 2009 after feedback that March weather made it difficult for communities north of the Tropic of Capricorn to participate in Clean Up Australia Day. Since then the Northern event has gone from strength to strength.

We want this year to be another gold medal year for the Top End. Our aim is to beat last year's participation by 10%. Gold medals don't come easy - there's only one way we'll reach it – and that's if you join the winning team.

Ian Kiernan AO, founder and Chairman of Clean Up Australia, said the growth of the Great Northern Clean Up reveals the abundant community spirit and environmental commitment of northern Australians.

“Clean Up events are not just about doing great things for the environment, they're about getting involved in your local community, getting out and about with your neighbours and doing something rewarding.

The Top End attracts tourists from around the world to its world-renowned beaches and waterways but unfortunately rubbish still threatens these environments. Preventing rubbish from entering our rivers, creeks and seas helps protect marine life from the deadly impact of plastics and other wastes. Too many animals are ingesting rubbish carelessly thrown into our waterways and are dying as a result. It is our duty to protect these unique and precious native animals and flora.

Everyone can join the winning team, individually or in a team. We need to get cleaned up now before the wet season arrives to stop all the rubbish being washed into our precious waterways. Looking forward to seeing you there!”

Register now and show your commitment to cleaning up your local area at [www.greatnortherncleanup.org.au](http://www.greatnortherncleanup.org.au) or call 1800 CUA DAY

**WHAT:** Great Northern Clean Up  
**WHEN:** 14-16 September, 2012  
**WHERE:** Your local park, waterway, bus area, bushland, beach or street  
**WHO:** Everyone is welcome – friends, family, kids, community groups, work colleagues or anyone else  
**HOW:** Register now at [www.greatnortherncleanup.org.au](http://www.greatnortherncleanup.org.au) or call 1800 CUA DAY for more information

**Media contact to arrange an interview with Ian Kiernan: Terrie-Ann Johnson 02 8197 3403 or 0408 269 233**

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**Website:** [www.greatnortherncleanup.org.au](http://www.greatnortherncleanup.org.au) | **Email:** [cleanup@cleanup.com.au](mailto:cleanup@cleanup.com.au) | **Phone:** 1800 CUA DAY or 1800 282 329 | **Fax:** (02) 9251 6249  
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