

Don't let rubbish become part of the scenery.



Make March 4 the day you start to make a difference

### Newspoll "Attitudes to Waste Study" 1-3 December, 2006

Commissioned for the 2007 Clean Up Australia Day campaign, the Newspoll survey of attitudes to waste was conducted from 1<sup>st</sup> to 3<sup>rd</sup> December, 2006, by phone involving a random sample of 1200 people aged 18 years and over. A quota set for each capital city and non-capital city areas was taken. Results were post-weighted to ABS data to reflect population distribution.

Q: "Thinking now about the environment. Please tell me if you personally are in favour or against each of the following:  
A ban on plastic bags to help reduce landfill, damage to marine life and greenhouse pollution.  
A significant increase in the rebate on rainwater tanks to reduce pressure on drinking water.  
A legal obligation on makers of computers, mobile phones, MP3 players and iPods to recycle used models."

Results in favour:	Area	Q1	Q2	Q3
	National	84%	92%	86%
	NSW	78%	91%	85%
	Vic	86%	89%	89%
	Qld	90%	95%	86%
	SA	91%	94%	85%
	WA	85%	89%	89%
	Tas	85%	98%	85%

#### Fast Facts on E-Waste:

Electronic or e-waste, particularly old computers, mobile phones and audio equipment can contain toxic materials such as lead, mercury and cadmium. Disposing them in landfill can lead to a build up of these dangerous materials in soil and groundwater.

More than 2 million computers were sold in Australia last year but only 5 per cent of old computers they replace will be recycled, while more than 10 per cent will go to landfill.

Approximately 200,000 computers are going to landfill every year in Australia. E-waste going to landfill is growing at rate three times the rate of general, municipal waste.

#### Fast Facts on Plastic Bags:

The average Australian household uses 502 plastic shopping bags every year.

3.92 billion new plastic bags are handed out every year in Australia

If 3.92 billion plastic bags were tied together, they would circle the globe 24 times.

It takes 21,540 tonnes of plastic to produce 3.92 billion plastics bags.

In 2005, 32% of all items collected on Clean Up Australia Day were plastic and 7% of all plastic items were supermarket and retail shopping bags.

#### Fast Facts on Rainwater Tank Rebates:

Current rebates available in each state for an average 5000 litre rainwater tank: Qld (\$750), NSW (\$400), ACT (\$700), Vic (\$150), Tas (\$220), SA (max \$400 towards connection into home of tank existing pre-July 2006), WA (\$150), NT (none).

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