



## REGISTRATION FORM LOCAL AMBASSADOR

(Local councils, community groups, environment groups and schools are eligible to become Ambassadors. Materials are FREE to these organisations)

**PLEASE COMPLETE AND RETURN TO CLEAN UP AUSTRALIA**

Council / Group Ambassador Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mob: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Council Media Officer : \_\_\_\_\_

Phone : \_\_\_\_\_ Email: \_\_\_\_\_

### QUICK QUESTIONNAIRE

To evaluate the effectiveness of the campaign and maximise your involvement, please complete the following:

Does your council accept plastic bags in kerbside recycling: Yes / No

Does the council provide any other plastic bag recycling facilities: Yes / No

If yes, please advise details i.e. where / how: \_\_\_\_\_

Please advise any plastic bag reduction initiatives currently in place: \_\_\_\_\_

**To help promote your participation in our Say NO To Plastic Bags Campaign, we would like you to fill in the information below on local government and media:**

<b>MEDIA</b>	Name and Frequency	Fax	Email
Local Newspaper			
Local Radio Station			
Local Newsletter			
<b>GOVERNMENT</b>	Name	Fax	Email
Mayor			
State Local Member			
Federal Member of Parliament			

### IMPORTANT:

Please ensure you have read and understood the information on the reverse side of this sheet, then return THIS FIRST PAGE via fax or mail to Clean Up Australia.

## Details of Agreement – Please Read

### **IMPORTANT:**

Your participation is an integral part of this program. By returning the first side of this form and registering as a participant in our Say NO To Plastic Bags campaign, you / your organisation are agreeing to the below commitments.

The Ambassador agrees to:

1. Promote 'Say NO To Plastic Bags' activities in a responsible manner, giving consideration to the objectives of the campaign, the campaign's project partners and the overall objective of Clean Up Australia in inspiring Australians to clean up, fix up and conserve the environment.
2. Approach and endeavour to cooperate with the appropriate local authorities, and to work in a manner consistent with local laws and regulations. An Ambassador should work with and assist local retailers in raising the overall profile of the program.
3. Maintain the "community spirit" of Clean Up Australia in any ambassador driven activity.
4. Display the 'Say NO To Plastic Bags' and 'Clean Up Australia' logos in accordance with the guidelines provided by CUA in all promotional material for the purpose of promoting 'Say NO To Plastic Bags' at a local level.
5. Provide information on local activities generated by the Ambassador for the purposes of promotion and evaluation of 'Say NO To Plastic Bags', specifically a) completion and return of the **Registration Form** and, b) completion and return of the **Evaluation Form** on the program (to be received once the Registration Form is returned) by Friday 14 January, 2005.
6. Understand that you are responsible for all financial, indemnity and management matters relating to your promotion of 'Say NO To Plastic Bags' and that CUA has no liability in any respect.
7. CUA can use and/or reproduce Ambassador materials including photos, articles and information generally such as newsletters and promotional materials on CUA's web site and in CUA publications.
8. It is not a representative of Clean Up Australia and cannot make representations on its behalf without express written permission.

**Please return completed form to:**  
Say NO To Plastic Bags Campaign  
Clean Up Australia  
18 Bridge Rd, Glebe NSW 2037

**Or FAX FIRST PAGE to:**  
Clean Up Australia  
(02) 9552 4468