



RETAILER KIT PURCHASE FORM

PLEASE COMPLETE AND RETURN TO CLEAN UP AUSTRALIA

Business Name: _____

Business Type (✓):

Supermarket	<input type="checkbox"/>	Liquor	<input type="checkbox"/>
Fast Food	<input type="checkbox"/>	Other Food	<input type="checkbox"/>
Convenience	<input type="checkbox"/>	Merchandise / Apparel	<input type="checkbox"/>
Service Station	<input type="checkbox"/>	Other Retail	<input type="checkbox"/>

Please specify: _____

Contact Name: _____ Position: _____

Address: _____

Phone: _____ Fax: _____ Mob: _____

Email: _____

Number of stores (if more than 1): _____ (please attach list of store locations)

Local Council: _____ (please specify for all stores)

This will be communicated to our council Ambassadors who can help promote your involvement in the campaign to local media.

The Say NO To Plastic Bag Campaign aims to inspire shopper and retailer action to refuse, reduce, reuse and recycle plastic bags all year round. The program includes national radio and TV advertising; supporting publicity; a drive to increase retailer participation; a series of materials to support smaller retailers with in-store promotions and staff training and local councils with local campaigns; and an informative website. To run your own Say NO To Plastic Bags Campaign in store, you will need to purchase the Retailer Kit. Please read and fill in the required information below:

For retailers and their staff, a comprehensive Retailer Kit has been developed. This provides information on alternative bag options, setting up in-store recycling, going plastic bag free and advice on how staff can help shoppers say no to plastic bags at the check-out. There are also point-of-sale materials such as store posters, staff badges, stickers and shelf wobblers. The Retailer Kit costs \$45.00 including GST and all proceeds from the sale of Retailer Kits will be reinvested in the Clean Up Australia 'Say NO To Plastic Bags' campaign. If you have more than 10 stores, contact us for discounts on kit purchases.

To purchase your kit, please fill in the information below:

Yes, I wish to participate in the 'Say NO To Plastic Bags' Campaign and purchase the Retailers Kit.

I would like to purchase # _____ kit/s at \$45.00 p/kit (please contact us for discounts if you are ordering more than 10 kits).

Please find attached my: Cheque Credit Card Payment for \$ _____
Cheques should be made payable to 'Clean Up Australia Ltd' or complete credit card details below.

Please debit my:

Bankcard MasterCard VISA Diners Amex

Cardholder's Name: _____

Expiry Date: ____/____/____

Signature: _____

IMPORTANT: Please ensure you have filled in ALL the details on the reverse side of this sheet, then sign and return via fax or mail with this page to Clean Up Australia.

Details of Retailer – Please Complete

QUICK QUESTIONNAIRE

To evaluate the effectiveness of the campaign, your assistance in completing the following would be appreciated. Your individual business information will remain confidential and will only be used to determine averages across the retail industry. For more than 1 store, please complete as an average across all stores.

Average sales turnover per week (optional): _____

Average number of customers per week: _____

Does your store currently use plastic bags for customer purchases: Yes / No

Average number of plastic bags used per week in store: _____

Are alternatives offered in store i.e. calico, paper, boxes, polypropylene, etc: Yes / No

If Yes, please specify alternatives offered: _____

If Yes, please specify average number of alternatives sold per week: _____

Do you offer a recycling facility for plastic shopping bags in store: Yes / No

To help promote your participation in our Say NO To Plastic Bags Campaign and to allow Clean Up Australia to generate media opportunities in your local area, we would like you to fill in the information below:

	Name and Frequency	Fax	Email
Local Newspaper			
Local Radio Station			
Local Newsletter			

Do you advertise in local media?: Yes / No

If Yes, Where?: _____

If Yes, How Often?: _____

Once you have registered for the 'Say NO To Plastic Bags' campaign by completing and returning BOTH sides of this form to Clean Up Australia, your Retailer's Kit will be posted to you. This Kit contains all the information and promotional material you will require to run your own campaign successfully.

Please return completed form to:
Say NO To Plastic Bags Campaign
Clean Up Australia
18 Bridge Rd, Glebe NSW 2037

Or FAX BOTH PAGES to:
Clean Up Australia
(02) 9552 4468