



# Smorgon Steel Great Scrap Round-Up



## Did you know?

*Over 50% of the world's steel production uses recycled scrap metal making it one of the world's most recycled materials.<sup>1</sup>*

*The metal manufacturing process using recycled scrap metal offers fewer risks to the environment including reductions in:<sup>1</sup>*

- Air pollution 86%
- Water pollution 76%
- Water use 40%
- Consumer wastes 105%

*Steel can go through the recycling process again and again without reducing the quality of the end product.<sup>2</sup>*

*Producing 20 aluminium cans from recycled materials uses the same power as making one can from raw materials.<sup>3</sup>*

*Recycling one kilogram of aluminium can save about 8 kilograms of bauxite, four kilograms of chemical products and 14kilowatt hours of electricity.<sup>3</sup>*

<sup>1</sup> Smorgon Steel  
[www.smorgonsteel.com.au](http://www.smorgonsteel.com.au)

<sup>2</sup> Visy Recycling  
[www.visyrecycling.com.au](http://www.visyrecycling.com.au)

<sup>3</sup> World-Aluminium  
[www.world-aluminium.org](http://www.world-aluminium.org)

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Illegally dumped car bodies and obsolete farm machinery can contain many toxic chemicals that can leach into the environment such as oil, petrol and diesel, battery acids, transmission and brake fluids and radiator coolant. By removing scrap metal from the environment you not only remove the potential source of contamination and increase recycling of scrap metal, you and the community can benefit financially.

The Smorgon Steel Great Scrap Round-Up will be collecting scrap metal from private and public land over the next three years.

Smorgon Steel will either pay cash for every tonne of scrap metal collected, or you can opt for the Smorgon Steel Bucks™ payment option and get 20% more on the value of your scrap metal to purchase Smorgon Steel and Cyclone® products.

For every tonne removed from private land Smorgon Steel will donate an additional \$15 per tonne to your nominated Volunteer Fire Brigade.

If the site is on public land and registered with Clean Up Australia, Smorgon Steel will pay this additional \$15 per tonne to Clean Up Australia to help fund our Zero Waste program.

## Clean Up Australia

Clean Up Australia is proud to officially endorse the Smorgon Steel Great Scrap Round-Up, a powerful initiative that aims to counteract the harmful impact of dumped vehicles and other scrap metal that currently pollutes our land and waterways.

Clean Up Australia will be playing a key role in the drive to remove scrap metal from public land encouraging individuals, community groups, schools and local councils to identify and clean up sites with illegally dumped scrap metal.

All sites registered with Clean Up Australia are covered by our public liability insurance.

Clean Up Australia urges you to get involved - it's all about helping each other, ensuring the wellbeing of our local communities and protecting our environment for a safer future.

## Who do I contact?

To clean up scrap metal on public land or for more information please contact Clean Up Australia on 1800 282 329 or visit [www.cleanup.com.au](http://www.cleanup.com.au).

To clean up scrap metal on private land please contact Smorgon Steel directly on 1300 669 102 or visit [www.scrap.org.au](http://www.scrap.org.au).

*Clean Up - inspiring and working with all Australians to clean up, fix up and conserve our environment.*